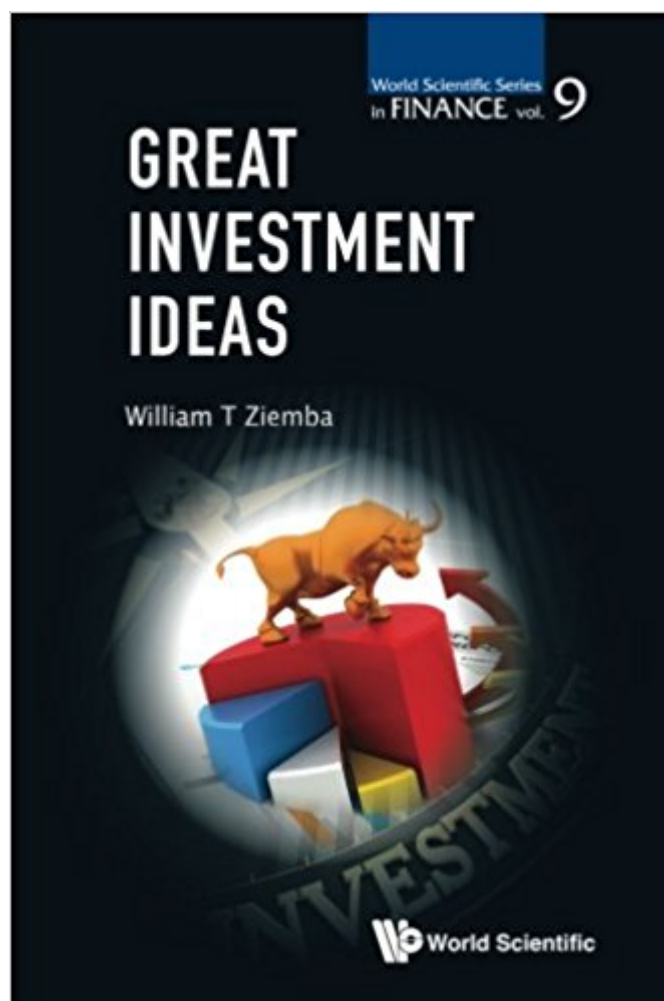


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# Great Investment Ideas (World Scientific Series In Finance)



## Synopsis

"Great Investment Ideas is perfectly titled. By collecting Bill Ziemba's key contributions to the Journal of Portfolio Management, we now have access in one place to many of the creative investment strategies of one of the top thinkers in finance." Darrell Duffie Dean Witter Distinguished Professor of Finance Graduate School of Business, Stanford University "This book will interest students as well as practitioners, as Professor Ziemba has used the ideas both in the classroom and in the investment world." Edward O Thorp Author of Beat the Dealer and Beat the Market "This volume provides the reader with easy access to a dozen of the papers of one of the field's most important and prolific financial economist." Harry Markowitz Nobel Laureate (1990) and Professor at Uc San Diego Great Investment Ideas is a collection of articles published in the Journal of Portfolio Management from 1993 to 2015. The book contains useful ideas for investment management and trading and discusses the methods, results and evaluation of great investors. It also covers important topics such as the effect of errors in means, variances and co-variances in portfolio selection problems, stock market crashes and stock market anomalies, portfolio theory and practice, evaluation theory, etc. This book is a must-have publication for investors and financial experts, researchers and graduate students in finance.

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